

ROSE BOWL

HALF MARATHON & 5K

Rose Bowl Half Marathon & 5K 2026 Medal Design Revealed

Over 10,000 participants will receive their finisher medal in the world-famous Rose Bowl Stadium

PASADENA, Calif. – The [Rose Bowl Half Marathon & 5K](#) has [revealed the medal designs](#) for their 10th anniversary event on Jan. 18, 2026. This year's design highlights the famous façade of the Rose Bowl Stadium, featuring the iconic "Rose Bowl" signage and stemmed rose, and was created by Badges & Medals, the race's Official Medal Supplier. Each participant will be awarded their medal after crossing the finish line on the 50-yard line of the Rose Bowl Stadium, making for a fitting memento of their accomplishment. [Registration for the event is now open](#) and is expected to sell out.

The Rose Bowl Half Marathon & 5K is one of four annual running events produced by [The McCourt Foundation](#), a Los Angeles and Boston-based nonprofit whose mission is to cure neurological diseases while empowering communities to build a healthier world by funding research and programs to advance neurological health, foster community wellness and make a lasting impact. The organization also hosts its Neurological Symposium and Spring Soiree each year. The race provides a one-of-a-kind race experience, touring participants through Pasadena and its notable landmarks like the Colorado Street Bridge, Old Town Pasadena and Caltech. The event is expected to host over 10,000 participants from around the nation and world.

"Our team at The McCourt Foundation looks forward to welcoming thousands of runners to the beautiful city of Pasadena each year, whether they be locals or visitors enjoying a race-cation," said Brian McCourt, president and chairman of the board of the McCourt Foundation. "To top it off, the event also furthers our mission, allowing us to donate more than \$7.2 million to neurology research and to generate more than \$76 million for our 125+ nonprofit charity partners."

The Rose Bowl Half Marathon & 5K is the second event in the three-race [Conquer LA Challenge](#) which begins with the [Santa Monica Classic](#) in September, followed by the Rose Bowl Half Marathon & 5K in January, and wraps up with the [ASICS Los Angeles Marathon](#) in March. Those who complete the challenge will receive a medal for each completed race, as well as the Conquer LA Challenge medal.

Race day will also feature the [Rose Bowl Kids Run](#), which will take kids ages three to eight on a ½ km journey that ends on the Rose Bowl field. This Rose Bowl Kids Run is a part of the [Kids Run LA Challenge](#), which also includes the Santa Monica Classic Kids Run and LA Kids Run. Kids who complete all three races will be awarded a Kids Run LA Challenge medal to celebrate their accomplishments.

For more information about the Rose Bowl Half Marathon & 5K, visit mccourtfoundation.org and follow The McCourt Foundation on [Facebook](#), [Instagram](#) and [LinkedIn](#).

ABOUT THE MCCOURT FOUNDATION

The McCourt Foundation (TMF) empowers communities to build a healthier world through research, education, and events. TMF's mission is to cure neurological diseases while empowering communities to build a healthier world. TMF makes a difference by donating to neurology research, hosting educational forums, and using our events such as the ASICS Los Angeles Marathon, Rose Bowl Half Marathon & 5K, Santa Monica Classic and Boston Waterfront 5K, as platforms to raise funds for over 125 nonprofit charity partners. Since its inception, TMF has donated more than \$6.7 million to neurology research and generated more than \$76M for our nonprofit charity partners. Established in 1992, TMF is a 501 (c)(3) with offices in Boston, MA and Los Angeles, CA. For more information, visit mccourtfoundation.org.

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