



## PRESS RELEASE

# Turkish Airlines Becomes the Official Airline Sponsor of the 2025 Los Angeles Marathon

40th running of the Los Angeles Marathon presented by ASICS to take place on Sunday, March 16

**LOS ANGELES, CA - March 10, 2025** – Turkish Airlines, the airline flying to more countries than any other, becomes the **Official Airline Sponsor** of the Los Angeles Marathon presented by ASICS. The national flag carrier previously sponsored the marathon in 2019 and 2020.

Celebrating its 40<sup>th</sup> edition, this year's marathon will see over 25,000 participants take on the 26.2-mile Stadium to the Stars course. The route, which begins at Dodger Stadium and concludes near Avenue of the Stars in Century City, passes through some of the city's most iconic landmarks including Chinatown, Los Angeles City Hall, and Rodeo Drive. Beyond the physical challenge, the event supports The McCourt Foundation's mission to build healthier communities and cure neurological diseases through fundraising and awareness.

Commenting at the milestone event, **Turkish Airlines SVP Sales Mahmut Yayla** stated: "We are happy to be part of Los Angeles' most celebrated sporting event. It's truly inspiring to see runners from around the world come together in this vibrant city, cheered on by an incredible community. Our sponsorship of the Marathon reflects Turkish Airlines' commitment to connecting people and cultures, not only through our global network but also through the unifying power of sports."

"The Marathon's collaboration with Turkish Airlines is natural extension of our reach to bring people closer together through sport, passion, and accomplishment", said **Murphy Reinschreiber, The McCourt Foundation/Los Angeles Marathon's COO**. "We're proud to fly in many of our pro athletes on Turkish Airlines – it says a lot about our event."

As the airline flying to more countries than any other, Turkish Airlines offers travelers seamless connections to 352 destinations in 131 countries, with its world-class

service, award-winning cuisine, and internationally acclaimed hospitality. The airline operates direct flights to Istanbul from 14 U.S. gateway cities: Atlanta, Boston, Chicago, Dallas, Denver, Detroit, Houston, Los Angeles, Miami, New York, Newark, San Francisco, Seattle and Washington D.C.

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## Turkish Airlines Inc.

#### **Media Relations**

#### **About Turkish Airlines**

Established in 1933 with a fleet of five aircraft, Star Alliance member Turkish Airlines has a fleet of 478 (passenger and cargo) aircraft flying to 352 worldwide destinations as 299 international and 53 domestics in 131 countries. More information about Turkish Airlines can be found on its official website <a href="www.turkishairlines.com">www.turkishairlines.com</a> or its social media accounts on <a href="Facebook">Facebook</a>, <a href="X">X</a>, <a href="YouTube">YouTube</a>, <a href="LinkedIn">LinkedIn</a> and <a href="Instagram">Instagram</a>.

## **About The Los Angeles Marathon**

On March 16, 2025, the Los Angeles Marathon presented by ASICS will celebrate 40 Years Running with over 25,000 runners starting at Dodger Stadium and finishing the 26.2-mile Stadium-to-the-Stars Course near Avenue of the Stars in Century City. Also included in the Marathon Weekend events are the LA Big 5K on Saturday, March 15 and the marathon's two-day Lifestyle Expo held at Dodger Stadium March 14 & 15. The free expo is open to the public featuring up to 100 exhibitors and annually attracts more than 65,000 attendees. For more information about the 40<sup>th</sup> running of the Los Angeles Marathon, please visit <u>LAMarathon.com</u>.

### **About The McCourt Foundation**

The McCourt Foundation (TMF) empowers communities to build a healthier world through research, education, and events. TMF's mission is to cure neurological diseases while empowering communities to build a healthier world. TMF makes a difference by donating to neurology research, hosting educational forums, and using our events such as the Los Angeles Marathon, Rose Bowl Half Marathon & 5K, Santa Monica Classic, Boston Waterfront 5K, and Tour de South Shore, as platforms to raise funds for over 105 nonprofit charity partners. Since its inception, TMF has donated more than \$6.7 million to neurology research and generated more than \$72M for our nonprofit charity partners. Established in 1992, TMF is a 501 (c)(3) with offices in Boston, MA and Los Angeles, CA. For more information, visit mccourtfoundation.org.