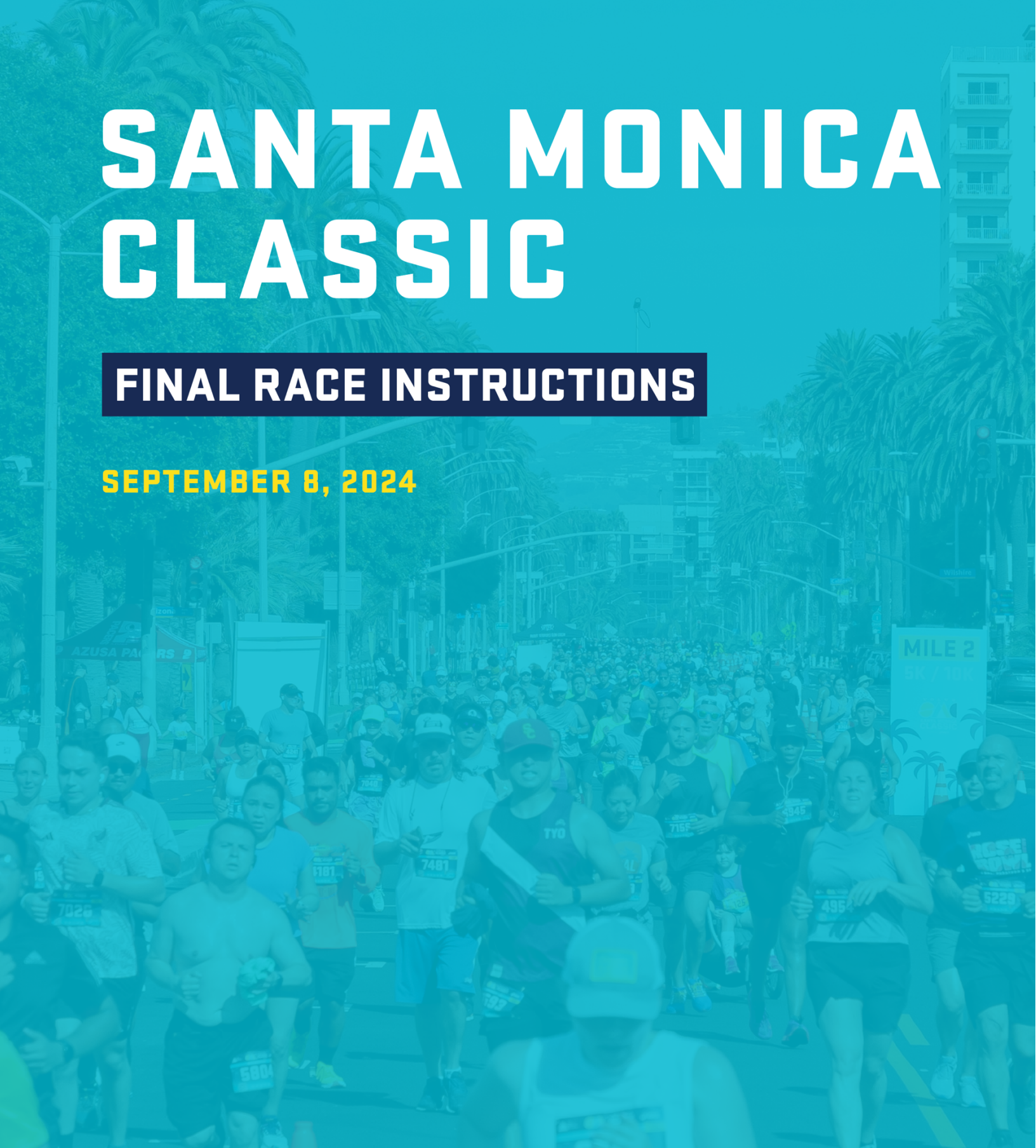


# SANTA MONICA CLASSIC

## FINAL RACE INSTRUCTIONS

SEPTEMBER 8, 2024



SANTA MONICA  
CLASSIC

PRESENTED BY 

## REGISTRATION

### GENERAL REGISTRATION

- The 5K and 10K are sold out of all general and Team TMF entries.

### KIDS RUN

- The Kids Run is sold out of all entries.

## CANCELLATION POLICY

The sale and/or transfer of race entries/bib numbers is strictly prohibited. All registration fees and ancillary purchases are nonrefundable. All participants are required to show a government-issued photo ID upon picking up their bib.



## SCHEDULE

DATE	TIME	EVENT	LOCATION
SATURDAY, SEP 7	10AM – 4PM	BIB PICK-UP	3RD STREET PROMENADE BETWEEN BROADWAY & SANTA MONICA BLVD, SANTA MONICA, CA
SUNDAY, SEP 8	5:30AM – 7:15AM	10K BIB PICK-UP	3RD STREET PROMENADE BETWEEN BROADWAY & SANTA MONICA BLVD, SANTA MONICA, CA
SUNDAY, SEP 8	5:30AM – 8:45AM	5K BIB PICK-UP	3RD STREET PROMENADE BETWEEN BROADWAY & SANTA MONICA BLVD, SANTA MONICA, CA
SUNDAY, SEP 8	5:30AM – 10AM	KIDS RUN BIB PICK-UP	3RD STREET PROMENADE BETWEEN BROADWAY & SANTA MONICA BLVD, SANTA MONICA, CA
SUNDAY, SEP 8	7:00AM	10K CORRALS OPEN	OCEAN AVENUE AND SANTA MONICA BLVD – NORTH SIDE, SANTA MONICA, CA
SUNDAY, SEP 8	7:30AM	10K START	OCEAN AVENUE AND SANTA MONICA BLVD, SANTA MONICA, CA
SUNDAY, SEP 8	8:30AM	5K CORRALS OPEN	OCEAN AVENUE AND BROADWAY, SANTA MONICA, CA
SUNDAY, SEP 8	9:00AM	5K START	OCEAN AVENUE AND BROADWAY, SANTA MONICA, CA
SUNDAY, SEP 8	10:15AM	KIDS RUN START	OCEAN AVENUE AND BROADWAY, SANTA MONICA, CA
SUNDAY, SEP 8	7:00AM – 11:00AM	FINISH FESTIVAL	3RD STREET PROMENADE BETWEEN BROADWAY & SANTA MONICA BLVD



## BIB PICK-UP

**All participants MUST present photo ID and pick up their own race bibs. NO exceptions.**

Participants can pick up race bibs at these times and locations:

SATURDAY, SEPTEMBER 7 10AM – 4PM	SUNDAY, SEPTEMBER 8 STARTING AT 5:30AM
<p><b>LOCATION</b></p> <ul style="list-style-type: none"> <li>3rd Street Promenade between Broadway &amp; Santa Monica Blvd, Santa Monica, CA</li> </ul> <p><b>NOTES</b></p> <ul style="list-style-type: none"> <li>There is ample public parking in Downtown Santa Monica. See page 5 for more info on parking.</li> </ul>	<p><b>LOCATION</b></p> <ul style="list-style-type: none"> <li>5:30am – 7:15am: 10K Bib Pick-Up   3rd Street Promenade between Broadway &amp; Santa Monica Blvd, Santa Monica, CA</li> <li>5:30am – 8:45am: 5K Bib Pick-Up   3rd Street Promenade between Broadway &amp; Santa Monica Blvd, Santa Monica, CA</li> <li>5:30am – 10am: Kids Run Bib Pick-Up   3rd Street Promenade between Broadway &amp; Santa Monica Blvd, Santa Monica, CA</li> </ul> <p><b>NOTES</b></p> <ul style="list-style-type: none"> <li>Arrive early and allow plenty of time to pick up your bib and t-shirt race morning.</li> <li>There will be traffic and delays entering parking lots.</li> <li>The 10K starts promptly at 7:30am and the 5K starts at 9:00am. Starts will not be delayed for late arrivals.</li> <li>5K participants are recommended to arrive by 7am to avoid additional delays for road closures. See page 5 for more info on parking.</li> </ul>

## TEAM TMF PARTICIPANTS

Team TMF participants: head to the purple Team TMF tents on the 3rd Street Promenade to pick up your race bib, t-shirt, and any earned fundraising incentives! There will also be post-race snacks for you after the race!

Thank you to the over 200 people participating on Team TMF! Your fundraising supports our mission to cure neurological diseases and build a healthier world – together we are making a difference!



## SANTA MONICA CLASSIC

### PARTICIPANT SHIRTS

All new this year, participant t-shirts will be distributed at bib pick up!

We encourage you to pick up on Saturday to wear your shirt on race day. There is no gear check at the Santa Monica Classic.

### BIB ASSIGNMENT

Bib numbers will not be pre-assigned. Participant bibs will be assigned at packet pick-up using dynamic bib assignment. Volunteers will check-in runners and assign their bib numbers then. All new this year, participant t-shirts will be distributed at bib pick-up.

### KIDS RUN

Kids Run bibs and t-shirts will be available during pick-up times listed above and until 10AM on race morning at the Solutions Tent on the 3rd Street Promenade. Early arrival is recommended to avoid long lines.

## PARKING

Plan ahead and arrive early for parking on race morning. There is ample parking in downtown Santa Monica, but with over 7,000 participants arriving in a short period of time there will be traffic and delays. Check our parking map on page 6 for more info.

**Please be aware that the Start Line is not in the same location as in years past.** It is now on Ocean Avenue near the familiar finish line of the previous years.

Parking rates vary by lot. Rates may range from free for first 90 minutes to \$25 for the day. Click here for more or download the Santa Monica Parking app by clicking here for real-time information and rates: <https://www.parkme.com/santa-monica-parking>



## PARKING MAP



## COURSE INFO

### 10K

#### START LINE & CORRALS

Start Location: Ocean Avenue and Santa Monica Blvd, Santa Monica, CA

Participants may begin lining up for the Santa Monica Classic 10K no earlier than 7:00am. The 10K will start promptly at 7:30AM. The race will not be delayed for late arrivals.

Please seed yourself in the corrals according to your expected race pace. Allow faster runners to the front and slower runners to the back. Your finish time is from when you cross the start line to when you cross the finish line. **Please follow basic running etiquette in the starting corrals.**

If you are participating with a stroller you are required to start in the back of the pack to minimize disruption to other participants.

#### COURSE

The new Santa Monica Classic 10K course includes more time on Ocean Ave than years past! The course starts on Ocean Avenue heading south, running down to the old Start Line before heading back north, turning right on San Vicente with a U-turn at 4th street before heading back to finish on Ocean Avenue. The new start line means that, instead of a climb at the first part of the race, you'll go downhill to near the original start, then return. The second turn-around on San Vicente - where there's a slight hill – now turns on 4<sup>th</sup> St. (instead of 11<sup>th</sup>), meaning there are less total hills to climb (about 65 feet less). Altogether, this makes for a faster and more scenic course than years past!

The Santa Monica Classic 10K is USATF certified.

#### AID STATIONS

Water will be available to 10K participants at Miles 1, 2, just past Mile 4 and Mile 5.

#### FINISH LINE

The 5K finish line is on Ocean Avenue near the intersection of Santa Monica Blvd. Upon crossing the finish line, participants will receive their Finisher Medal, water, Electrolit, and snacks in the secure zone. Participants will turn left off Ocean Ave onto Broadway, to exit the Secure Zone on Broadway and 2<sup>nd</sup> Street.

Participants should plan to meet their friends and family post-race at the Finish Festival located on the 3<sup>rd</sup> Street Promenade between Broadway and Santa Monica Blvd.



## 5K

### START LINE & CORRALS

Start Location: Ocean Avenue and Broadway, Santa Monica, CA

Participants may begin lining up for the 5K no earlier than 8:30am. The 5K will start promptly at 9:00am. The race will not be delayed for late arrivals.

Please seed yourself in the corrals according to your expected race pace. Allow faster runners to the front and slower runners to the back. Your finish time is from when you cross the start line to when you cross the finish line. **Please follow basic running etiquette in the starting corrals.**

If you are participating with a stroller, you are required to start in the back of the pack to minimize disruption to other participants.

### COURSE

The new 2024 Santa Monica Classic 5K course includes more time on Ocean Ave than years past! The course starts on Ocean Avenue heading north, turning right on San Vicente, with a U-Turn at 4th Street to go back the way you came to finish on Ocean Avenue! The beginning of the course has a gradual incline of about 115 feet and then flat to a downhill second half. The incline/decline is a mostly unseen, slight up and down, but there is a difference, and it makes for a fast course!

The Santa Monica Classic 5K is USATF certified.

### RRCA 5K NATIONAL CHAMPIONSHIP

The Santa Monica Classic 5K is the 2024 RRCA National Championship event, offering a unique competitive experience.

### AID STATIONS

Water will be available to 5K participants just past Miles 1 and 2.

### FINISH LINE

The 5K finish line is on Ocean Avenue near the intersection of Santa Monica Blvd. Upon crossing the finish line, participants will receive their Finisher Medal, water, Electrolit, and snacks in the secure zone. Participants will turn left off Ocean Ave onto Broadway, to exit the Secure Zone on Broadway and 2<sup>nd</sup> Street.

Participants should plan to meet their friends and family post-race at the Finish Festival located on the 3<sup>rd</sup> Street Promenade between Broadway and Santa Monica Blvd.

## PARTY PACERS

The Party is in the Back! Our Party Pace volunteers are bringing an extra layer of high-5s and cheers to the Santa Monica Classic. You'll find these energetic, kind-hearted volunteers throughout the course - but with a special focus on the back of the pack. Find them in their signature bright orange shirts and hats – though you may hear them before you see them!

## KIDS RUN

The Santa Monica Classic Kids Run is great for children 3-8 years old and starts on Ocean Ave. at the main event start line and ends at the main event finish line on Ocean Ave.

Kids Run bibs and t-shirts should be picked up from the Solutions Tent at bib pick-up on the 3rd Street Promenade on Saturday or Sunday. Late pick up is available on Sunday until 10AM. To avoid long lines and delays, please plan to pick up early.

The Kids Run course is a ¼ mile and takes children on an out-and-back along Ocean Ave, ending through the main event finish line. Children will be grouped into five waves - with oldest first - that will be sent out about 5 minutes apart. All participants receive a bib, t-shirt, and medal for participating. Parents are invited to run alongside their children (recommended for children aged 6 and under) or cheer at the finish area.

COURSE MAP





## FINISH FESTIVAL

- Location: 3rd Street Promenade between Broadway and Santa Monica Blvd.
- Time: 7:30am – 11:00am

The Finish Festival has moved to the 3rd Street Promenade, just two blocks from the finish line! The Finish Festival is open to all participants and spectators and will feature activations from our official partners, a DJ from 9-11am, photo ops, and more. Participants will also receive a list of restaurants, shops, and vendors offering exclusive Runner Perks. Stop by and celebrate with your friends and family.

## RUNNERS PERKS

All participants will receive access to exclusive Runner Perks at various stores, restaurants, and more in Santa Monica.

Click here to learn more: <https://www.mccourtfoundation.org/event/santa-monica-classic/overview/#runnerperks>

## PHOTOS

During the race there will be FinisherPix photographers to make sure you can choose from several great photos to commemorate your effort. After the race, check [www.finisherpix.com](http://www.finisherpix.com) for your photos! Pictures will be available within 48 hours of the event.

CHALLENGE MEDALS

ARE YOU UP FOR THE CHALLENGE?

CONQUER LA	TRIPLE 5K TOUR OF LA	KIDS RUN LA CHALLENGE
2024 SANTA MONICA CLASSIC 10K	2024 SANTA MONICA CLASSIC 5K	2024 SANTA MONICA CLASSIC KIDS RUN
2025 ROSE BOWL HALF MARATHON January 19, 2025	2025 ROSE BOWL 5K January 19, 2025	2025 ROSE BOWL KIDS RUN January 19, 2025
2025 LOS ANGELES MARATHON March 16, 2025	2025 LA 5K March 15, 2025	2025 LA KIDS RUN March 15, 2025
 SCAN TO LEARN MORE	 SCAN TO LEARN MORE	 SCAN TO LEARN MORE

\*2025 challenge medal images to come.



## THE MCCOURT FOUNDATION

Thank you for participating in the Santa Monica Classic, a McCourt Foundation event. Your participation supports our mission to cure neurological diseases while empowering communities to build a healthier world.

Since 1992, The McCourt Foundation has donated more than \$6.3M to neurological research and generated more than \$68M for our 95+ nonprofit charity partners.

We make a difference by focusing on our three pillars:

1. Research: Funding neurological research at our three partner hospitals, Mass General, Brigham & Women's and Cedars-Sinai.
2. Education: Hosting free educational forums for those affected by neurological diseases such as ALS, MS, Alzheimer's and Parkinson's.
3. Partnerships: Building strategic partnerships and leveraging our mass participation athletic events as platforms to drive broader health and wellness impact. Our events include the Los Angeles Marathon, Rose Bowl Half Marathon & 5K, Santa Monica Classic, LA 5K, Boston Waterfront 5K, and Tour de South Shore.

Within our mission we support youth health and wellness programs for school age kids in the Greater Los Angeles region. These programs include Students Run LA and 26th Mile, which is part of the Los Angeles Unified School District's after school program. These programs are proven models that have inspired similar programming across the county.





## THANK YOU TO OUR OFFICIAL RACE PARTNERS

We are very thankful for our partners and their contributions, which help make this incredible race a reality. Please visit their websites and say hello when you see them on race day!

### PRESENTING SPONSOR



### SPONSORS



### VENDORS



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### SOCIAL MEDIA

#### INSTAGRAM

@McCourtFoundation

#### FACEBOOK

facebook.com/mccourtfoundation

#### HASHTAGS

#SantaMonicaClassic

